



## General Meeting Minutes – May 28, 2009

The general meeting of the Stevens Creek Neighborhood Association – SCNA was called to order at 7:03 pm on May 28, 2009 at Round Table Pizza @ 4400 Stevens Creek Blvd by the Association Chairman, Robert Benscoter.

### **Present:**

Robert Benscoter, Rhovylynn Cansino (Assistant to District 1 Councilman), Janet Keller, Don Price, Tom Sullivan, Rae and Tom Stiver, Anni Ketterer, Lee Kopp, Jim Landowski and Jonathan Fredrick (guest from Salvation Army)

### **1. Board Member Recruitment**

Because Thea may be moving out of the area, we may need to recruit a new Secretary.

We are still seeking Members for the Board.

### **2. Donation/eWaste Recycling Event**

Purpose: To raise funds for the SCNA to assist in communication, print fliers, etc., Raise awareness in the Neighborhood.

Jonathan Fredrick with the Salvation Army presented on how the event will work and what to expect. They will pay the SCNA 8 cents per pound on the monitors, CPUs and TVs turned in or less for other items. Everything is tested to determine if it goes into the thrift stores or is recycled. They recycle with local, reputable vendors.

All items will be taken except for hazardous materials, oil, batteries, tires and food containers. Lee would like a complete list of non-accepted items. **ACTION ITEM:** Jonathan to email them to Robert. To avoid confusion we should refer to it as a Donation Day rather than a Recycling Day. If donations are too heavy, Salvation Army will drive over to pick it up.

Pictures were passed around, showing how the setup works. There will be an event with the Blackford NAC on May 30<sup>th</sup> that we can check out.

We need to find a location for the event. The Safeway parking lot and the Stevens Creek Business Park parking lot (next to offices, behind Round Table) were suggested as the best options. **ACTION ITEM:** Robert to contact SC Biz Park for permission. The closed Black Angus lot was also mentioned as potential site.

Marketing of event:

- The Plaza has said management will allow door-to-door posting of event fliers.
- Jonathan Fredrick with the Salvation Army said they will print 1000 fliers on colored paper and help to distribute within the neighborhood where SCNA volunteers are not available. If SCNA provides additional paper, they will print all the fliers.
- It was decided that we would be marketing outside of our boundaries, i.e. in Santa Clara and Cupertino. Jonathan said a 5-mile radius works well as people seem willing to drive that far to donate.
- It was suggested we advertise at Safeway.

- Possibly doing a PSA over radio (KLIV does free PSA's for community events.) **ACTION ITEM:** Lee Kopp said he would coordinate the media connections and contacting radio stations.
- Placing a notice in the West San Jose, Community newspaper. It is not delivered to homes, but is available at community centers.
- Advertising through the Winchester Business Association. The President is Shozo Kagoshima (He is also GM at Winchester Mystery House.)
- Rhovy said she would be willing to help get the word out to the other Neighborhood Associations and at neighborhood meetings, etc.
- Sending a newsletter or notification to the local churches, schools etc. to distribute.

Dates were discussed and it was decided that Saturday, August 22<sup>nd</sup> would be the day from 9 am-4 pm. Rhovy said she would make sure that date is mentioned at other NA meetings between now and then.

The SCNA, will have a table at the event to promote the Association.

Do we want to combine with a Blood drive or do a car wash like other events have done? Past events have offered a free wash with certain donations using a raffle ticket handed out. The question of where to get the water and set up came up. This issue to be decided once the location is known. **ACTION ITEM:** Robert to contact Stanford Blood Center

Need to work on a timeline for fliers, etc. Salvation Army needs 2-3 weeks lead time. The first priority is to figure out the location so Salvation army can get insurance coverage if required. (some sites do, some don't)

### **3. New Business**

Funding. Rhovy said Pete Constant's office is processing a donation/grant for the Association for \$250.

Discussion of Traffic issues. Added to agenda for next meeting. **ACTION ITEM:** Rhovy will ask an officer from our area to attend the next meeting in June to discuss traffic only.

Street Cleaning. It was suggested that Street Signs be posted around the neighborhood to say No Parking on days that street sweeping is done. Rhovy said that funds are very low now for the city to provide such signs. **ACTION ITEM:** Rhovy said she would check into the situation about street sweeping. She will have an update at the next meeting.

### **4. Agenda for Next Meeting**

Traffic and Public Safety updates. Possible guest speaker from SJ Police Department.

Donation Day

Street Sweeping update from Rhovy.

### **Adjournment:**

Meeting was adjourned at 8:10 pm. The next general meeting will be at 7:00 pm on June 22, 2009 at Round Table Pizza @ 4400 Stevens Creek Blvd.

Thank you to Round Table for providing the space.

Minutes prepared by Robert Benscoter from notes taken by Rea Stiver.